



Oct. 16, 2012

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Outlets at Vicksburg Names New Marketing/Communications Manager

VICKSBURG, Miss. – Margaret Gilmer, General Manager, Outlets at Vicksburg announces Manivanh Chanprasith as the new Marketing and Special Events Manager for the center. Outlets at Vicksburg, a premier outlet retail center, recently completed a remodel of the facility which included the addition of stately columns and wrought iron brackets which will support large planters with seasonal color.

“I’m excited to join the Outlets at Vicksburg,” said Manivanh. “The center has become a shopping icon in Vicksburg and I am grateful to be a part of that.”

Manivanh’s key responsibilities are to lead the center’s marketing and communication efforts, which are essential to the growth of the center and the community, develop relationships with the community and expand the center’s strong presence in the retail industry. Other responsibilities include handling all media relations and maintaining the corporation’s impeccable image.

Manivanh previously was the director of communication for the Jackson Showboats in Jackson. She received her bachelor’s in business administration from the University of Arkansas and is currently pursuing a master’s in communication from Mississippi College. She and her two children live in Vicksburg.

Outlets at Vicksburg opened in 1995 and in 2005 partnered with California-based Craig Realty Group, a shopping center development firm founded by Steven L. Craig. The Craig Realty Group currently owns and operates 10 centers in six states and is currently developing seven new centers in six states. For more information about the company, visit craigrealtygroup.com.

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